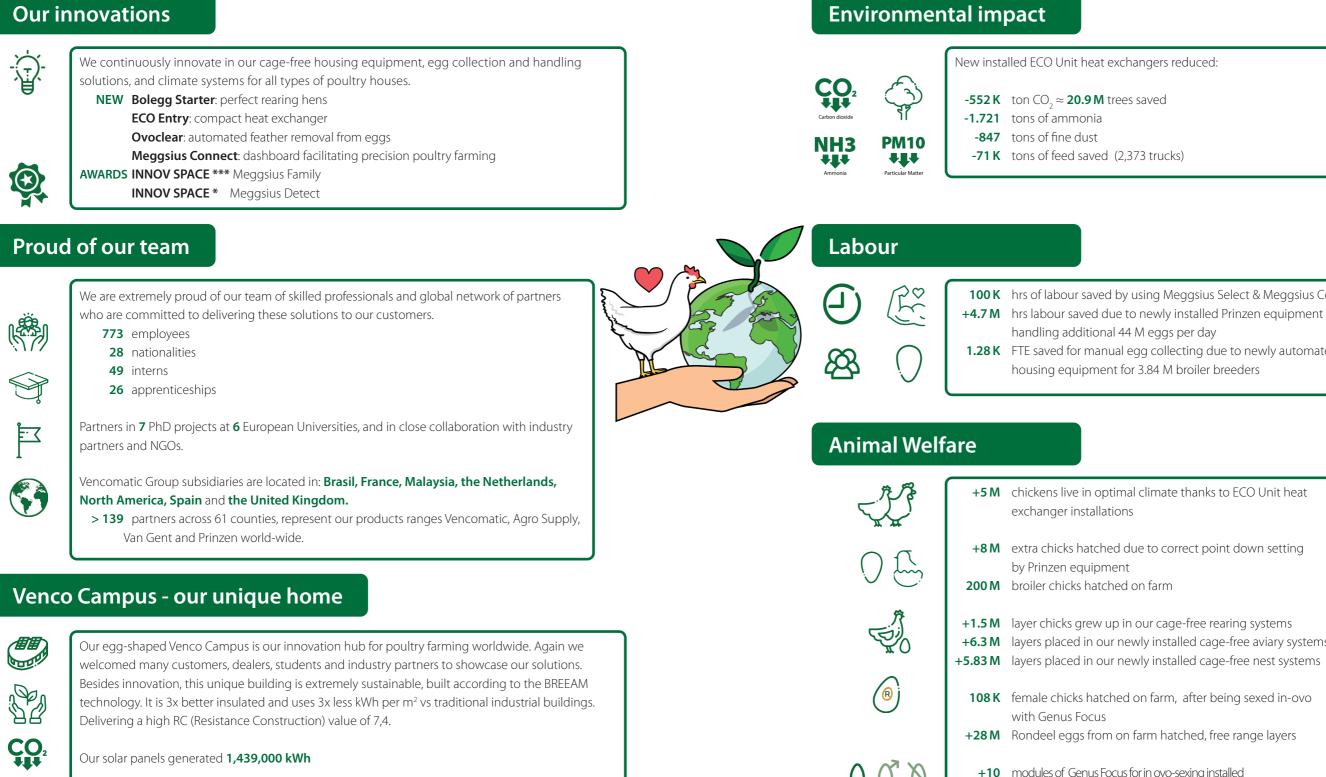
WHY we do what we do

2024 update

We develop animal-friendly poultry solutions while preserving the planet.

Our innovations

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2,879K kWh saved across our total gross floorspace of 37,790 m² = saving 1,869 tons of CO, emissions and nearly 72K trees.

100 K hrs of labour saved by using Meggsius Select & Meggsius Control

- **1.28 K** FTE saved for manual egg collecting due to newly automated
 - housing equipment for 3.84 M broiler breeders

+5 M chickens live in optimal climate thanks to ECO Unit heat

- +8 M extra chicks hatched due to correct point down setting

+1.5 M layer chicks grew up in our cage-free rearing systems +6.3 M layers placed in our newly installed cage-free aviary systems +5.83 M layers placed in our newly installed cage-free nest systems

108 K female chicks hatched on farm, after being sexed in-ovo

+28 M Rondeel eggs from on farm hatched, free range layers

+10 modules of Genus Focus for in ovo-sexing installed

53.6 M eggs identified with Genus Focus for in-ovo sexing, our

contactless MRI solution, preventing culling of 20 M male chicks